

Dear State of Colorado employees,

The South Central Zone would like to offer the following Employee Purchase Plan. These offers are good at all *Colorado company owned Firestone locations*. Participating locations may be found by calling 1-866-LOCATE-US or 303-790-7488. Employees must print this letter and bring it in to a participating Firestone store to receive the discounts.

All employees of the State of Colorado are eligible to purchase ANY Bridgestone/Firestone branded tire at 10% over store cost. Mounting, balancing, valve stem and road hazard will be charged at \$9.99 per tire (\$12.99 per tire for high performance or light truck tires.)

We would also like to offer 10% off the current lowest retail price on any car service. Brakes, tune-ups, alignment and more. We do it ALL!

Finally, we would like to offer a guaranteed oil change price of \$14.99. (Plus Disposal)

This offer, which expires December 31, 2004, represents a substantial savings over everyday pricing. It is our way of saying, "Thank You," to the employees of businesses that have helped ours grow.

Please extend our warmest "Thanks" as well as this offer.

Hal Spottswood,

Bridgestone/Firestone Inc.
South Central Zone

Marketing Manager

Wal & Statemon

Bridgestone/Firestone Inc.
South Central Zone
Marketing Analyst

Matthew Harrison,

Matthew Harrison

Sales Associate: Please use article #7046647 for tire purchases and article #7078344 for service purchases.